

## WRITEBOSTON IS LOOKING FOR SPONSORS COMMITTED TO EQUITY IN PUBLIC EDUCATION.

Since 2002, WriteBoston has partnered with youth and educators to ensure that *all* young people have equitable and engaging learning experiences that help them to thrive.

Our approach centers literacy—reading, writing, and discussion as a mechanism to foster deep learning. Above all, we believe that youth voice matters, and that literacy guarantees college success, career readiness, and positive social change.

### ABOUT PROS&CONVERSATION

Pros&Conversation is WriteBoston's annual fundraiser and a chance to celebrate the transformative power of writing and learning.

The highlight of the evening is an engaging panel conversation with acclaimed authors and up-and-coming writers from our teen journalism program, Teens in Print.

Guests have the opportunity to meet our students, staff, and authors—and take home a signed book!

**THURSDAY** 

MAY 23, 2024

5:30 - 8:30 PM

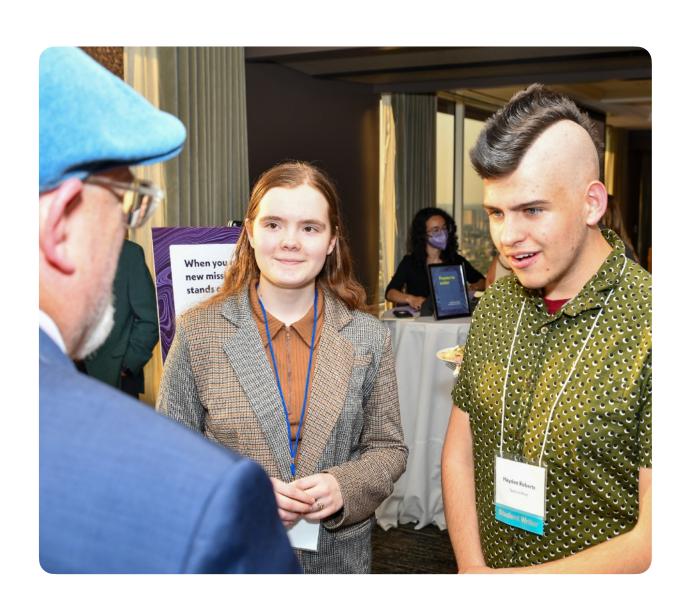
CitySpace

890 Commonwealth Ave, Allston

WRITEBOSTON.ORG/PC24

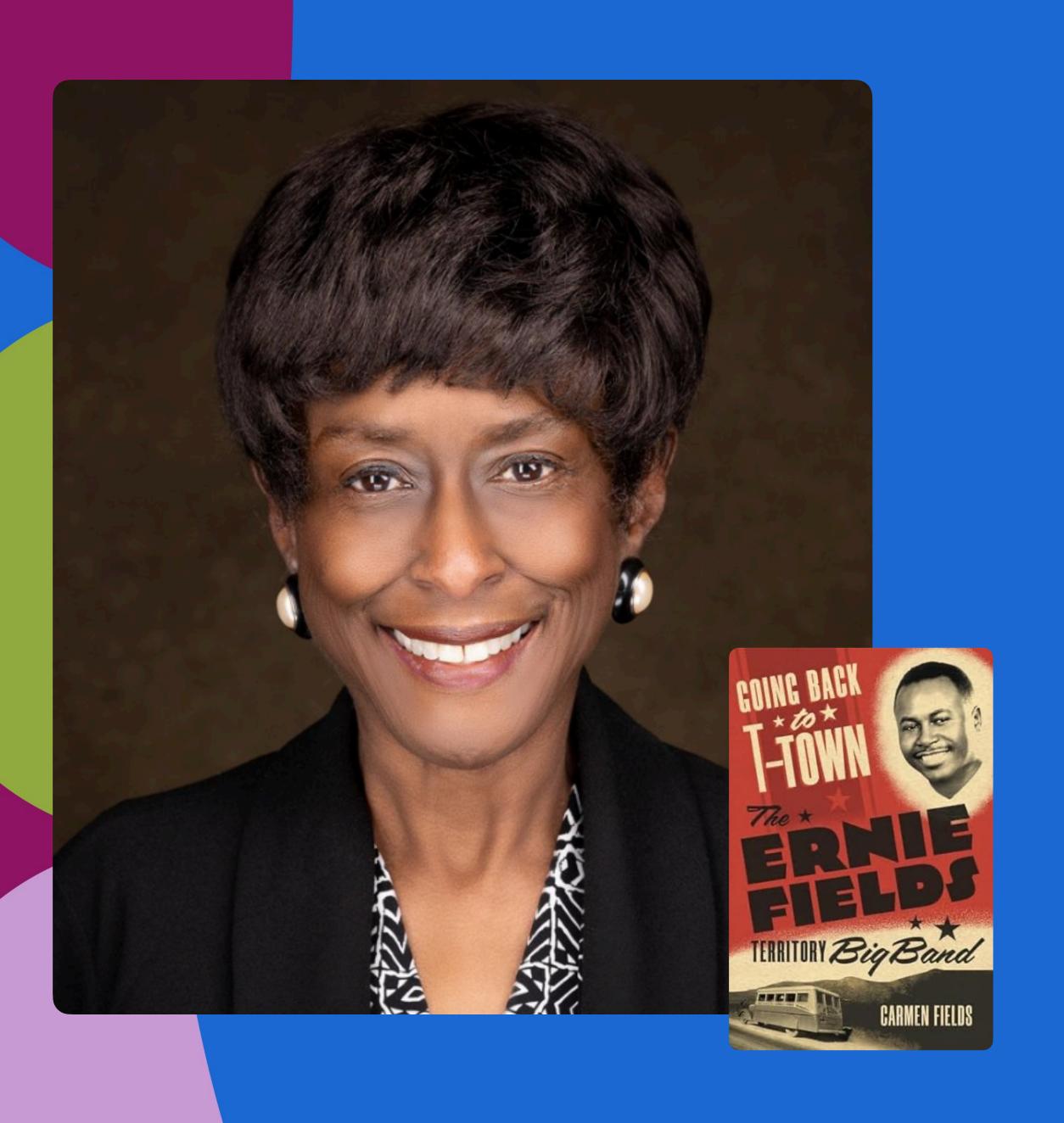
## WHO ATTENDS?

Pros&Conversation attracts around **200 guests.** We're joined by professionals from Boston's leading industries including marketing and PR, biotech, finance, higher education, and journalism—as well as a vibrant community of readers, writers, and educators.









## FEATURED AUTHOR CARMEN FIELDS

Carmen Fields is a Pulitzer Prize-winning journalist known for her role as host and producer at WHDH-TV, showcasing her commitment to impactful storytelling.

She is the author of <u>Going Back to T-Town</u>: The Ernie Fields Territory Big Band, which celebrates the rich history of a legendary jazz ensemble and was recently nominated for Best Biography/Autobiography of the year by the Jazz Journalists Association.

#### FEATURED AUTHOR

### PORSHA OLAYIWOLA

Porsha Olayiwola blends her talents as a poet, performer, educator, and curator to inspire and challenge audiences, currently serving as the City of Boston's Poet Laureate.

Her acclaimed work, i shimmer sometimes, too, highlights her skill as the Individual World Poetry Slam Champion, reflecting her unique voice rooted in Afro-futurism, magical realism, and sci-fi.





## FEATURED AUTHOR DR. KIMBERLY PARKER

Dr. Kimberly N. Parker is dedicated to transforming education as an educator and as the Director of the Crimson Summer Academy at Harvard, focusing on access and equity.

Her book, <u>Literacy is Liberation</u>: Working Toward Justice Through Culturally Relevant Teaching, articulates her vision for a more just and inclusive educational system.

## WHAT YOU'RE SUPPORTING

WriteBoston fosters deep learning for youth and educators.

We elevate and reshape the role of literacy—writing, reading, and discussion—so that all youth think critically and can use their voice to create change.

Your sponsorship helps fuel <u>our goals</u> to foster transformative learning, amplify youth voice, promote empowering literacy, and work toward justice.







## WHAT YOU'RE SUPPORTING

#### A WRITING PROGRAM FOR YOUTH

Teens in Print is an after-school and summer writing program that seeks to to amplify the marginalized voices of Boston teens. We strive to give students the tools to share their perspectives, the platform to reach decision-makers, and the knowledge to become thoughtful media consumers.

Students write about their passions from climate activism to sneaker culture.



## EXPLORE OUR STUDENTS' RECENT WORK.

Bladder police: Restrictive bathroom policies hurting students at Boston Latin Academy, by Hayden Roberts

Dismantling beauty standards is how we should celebrate Hispanic Heratige Month, by Yelitza Leon

Black Men Run uplifts its community one mile at a time, by Jacob Tucker

Fat Ham: It's Shakespeare, kind of, by Michaleen Lovett

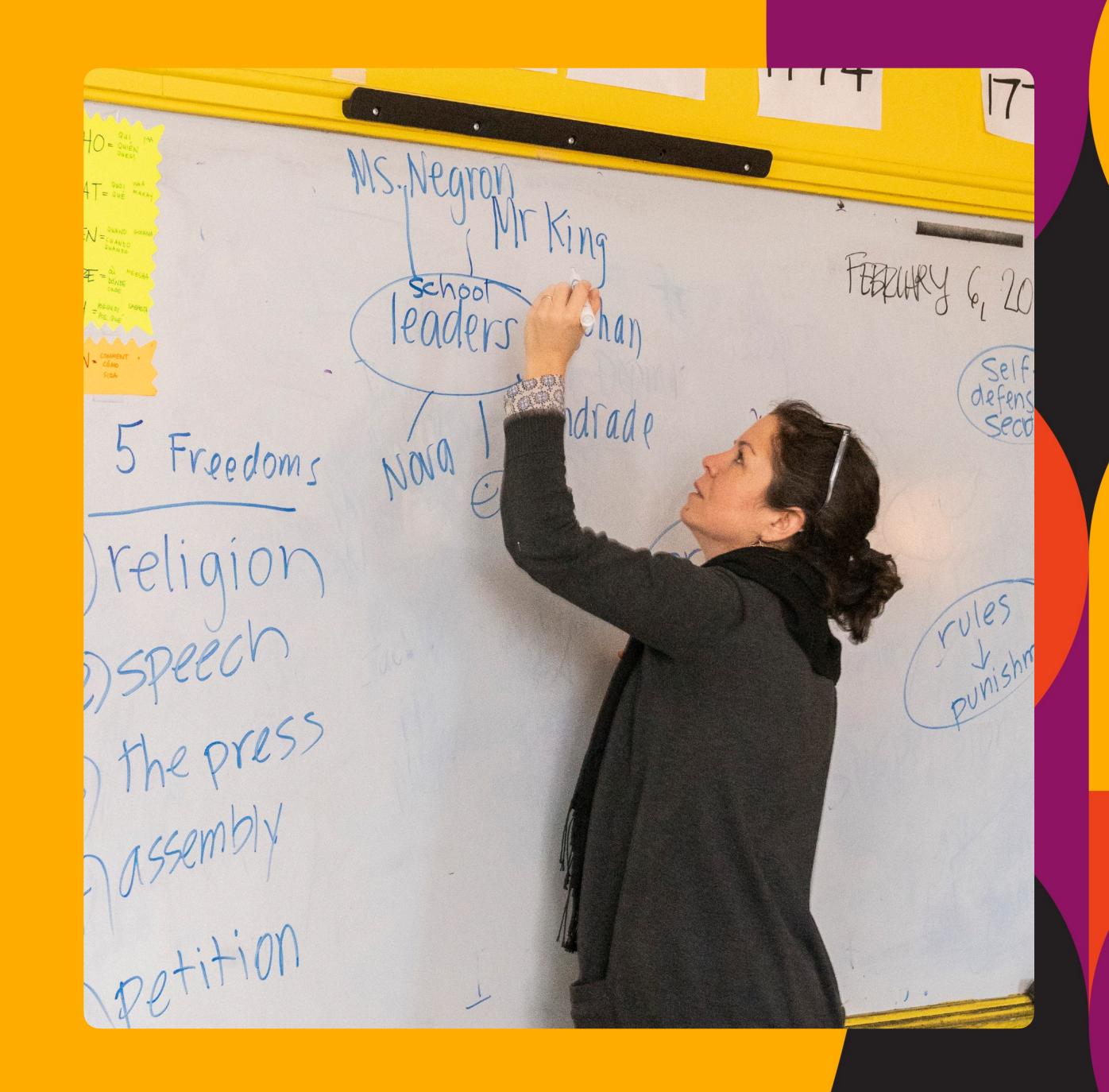
VIDEO - Taking ownership: Building community through public art, by Chris Do, Alejandra Albarrán, Shaniece Clarke, Max Ngonga, and Isaiah Roseau

# WHAT YOU'RE SUPPORTING

#### COACHING FOR EDUCATORS

Our professional learning team partners with districts, schools, teachers, and youth workers to help educators improve their practice. We offer customized professional development and 1:1 instructional coaching to help educators grow their skills and enhance their students' learning experiences.

Our work is grounded in actionable goals and our approach centers equity, inclusion, and student choice.



## SPONSORSHIP PACKAGES

Your sponsorship provides critical support to our work with youth and educators. Our goal is to raise \$50,000 with our sponsors.

We offer the same benefits to sponsors who give at any level, with the exception of event tickets. This inclusive model intends to honor the meaningful support of all sponsors, no matter the organization's size or capacity.

## SUGGESTED SPONSORSHIP LEVELS

We encourage you to give at a level meaningful to your organization. Historically, sponsors have made gifts from \$2,500 to \$10,000.

Your support helps achieve outcomes including:

- √ 97% of students in our after-school and summer programs reported learning skills that help them succeed in school
- √ 95% of educators who received professional development reported gaining actionable strategies to use in their classrooms
- ✓ Publishing more than 200 pieces of student writing and multimedia last year on our new website: <u>teensinprint.com</u>
- ✓ More than 70 students and 230 educators participating in WriteBoston programming last year, with a ripple effect on **9,100+ students**

## SPONSOR BENEFITS (ALL LEVELS)

#### **VISIBILITY**

Your logo on event webpage, with link to your site

Your logo featured in two *Globe* newspaper ads and one *Globe* magazine ad (deadlines apply)

Your logo featured in two *Boston Business Journal* print ads (deadlines apply)

Recognition in print and digital event communications including invitations, email blasts, social posts, and event signage

#### **ENGAGEMENT**

Quarterly volunteer experiences for our *Rising Voices Awards* teen writing contest: a hybrid opportunity to read and reward exceptional student writing.

Event tickets (see next slide)

## SPONSOR TICKETS (VARIES)

#### **EVENT TICKETS**

SPONSOR LEVEL	YOUR TICKETS	* TICKETS YOU UNDERWRITE
\$2,500	2 tickets	2 tickets
\$5,000	4 tickets	4 tickets
\$10,000+	8 tickets	8 tickets

#### \* UNDERWRITING TICKETS

To make this event more accessible, part of your sponsorship will fund free and low-cost ticket options to non-donor partners such as students, alumni, educators, and volunteers.

Thank you for helping us make this event more inclusive. If you have any questions, please contact us (next slide).

## CONTACT US

To discuss sponsorship options, please contact Mariah Villarreal: <u>mariahvillarreal@writeboston.org</u>

### *Write*Boston

555 AMORY STREET, SUITE 3R | BOSTON, MA 02130

WriteBoston is a registered 501(c)(3) nonprofit organization and our tax ID is 46-1255108. Learn more at writeboston.org.