

PROS&CONVERSATION

SPONSOR A LITERARY FUNDRAISER CELEBRATING YOUTH VOICE



1. Student writer Hoda from Boston International High School enjoys a pre-reception with approximately 200 supporters of literacy 2. Author Marjan Kamali responds to teen questions during a live panel 3. Host committee member Carol Downs mingles with guests 4. Student journalist Mariella shares her writing journey and the power of publication with a rapt audience

THURSDAY, MAY 7, 2020
5:30 PM - 8 PM

THE UMASS CLUB
ONE BEACON STREET
DOWNTOWN BOSTON

LEARN MORE & SPONSOR
WRITEBOSTON.ORG/PROSANDCON

DEMONSTRATE YOUR COMMITMENT TO THE NEXT GENERATION OF CHANGE MAKERS.

Pros&Conversation brings together 200 supporters to celebrate youth voice. Your generous contributions fund WriteBoston's youth programming and educator training, which build the **critical thinking and writing skills of 12,000+ students annually.**

The event attracts professionals from Boston's leading industries, including PR, biotech, finance, higher education, and journalism—as well as a vibrant community of readers, writers, and educators.

Join us for a social hour with stunning views of the city from downtown Boston's UMass Club, followed by a thought-provoking discussion with prominent authors and teen writers.

WriteBoston
PROS&CONVERSATION

OUR IMPACT

HOW DOES YOUR SUPPORT CREATE CHANGE?

Young people have big aspirations—for themselves and their communities. In partnership with WriteBoston, **you can help prepare students for what lies ahead: college, meaningful work, and positive social change.**

WriteBoston improves the writing and critical thinking skills of youth across Eastern Massachusetts. Our two-pronged approach targets both students and educators. By helping young people hone their voices, we prepare them to achieve their goals and invest in our collective future.

WE SUPPORT TEACHERS.

Coaching for educators. High-leverage literacy workshops. Thought partnering with school district leaders.



Roxy Archibald
Literacy Coach for the
Chelsea Public Schools

“WriteBoston has had a profound impact on our students and teachers in Chelsea’s public middle schools. Our goal was to get more student-centered learning and engagement with complex texts and tasks in the classroom, and to provide teachers with the tools and skills to make this happen.

Since working with WriteBoston, we have maximized the learning minutes in all classrooms—students spend more time reading, writing, and discussing complex texts.”

WE EMPOWER STUDENTS.

Teens in Print newspaper. After school journalism program. Summer jobs. College readiness. Media literacy workshops.



Elebetel Assefa
Alumna of WriteBoston's
youth newspaper

“As a result of my time [as a teen journalist for WriteBoston’s youth newspaper], I have gained valuable and useful skills as both a writer and a reader. I recognize the value of a person’s voice and story, and seek out people’s agency in seemingly desperate situations.

I am very grateful for all the opportunities WriteBoston and Teens in Print have given me and look forward to the work they will do in the future.”

WriteBoston
PROS&CONVERSATION

WRITEBOSTON.ORG/PROSANDCON

LAST YEAR . . .



15

schools partnered with WriteBoston, across Boston, Chelsea, Everett, and Salem

300+

educators supported by tailored professional development services



101

students published in the Teens in Print youth newspaper

869

students served through in- and after-school, summer, and workshop programming

15,000

teen newspapers distributed quarterly to schools and libraries

12,000+

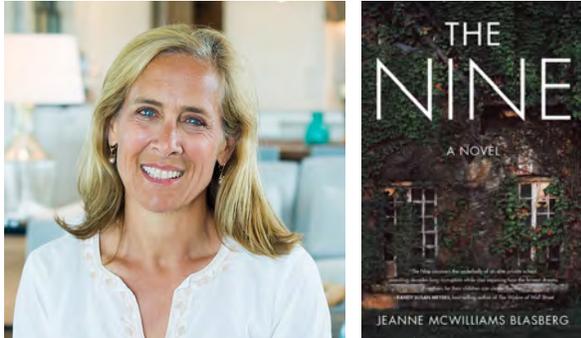
students impacted by WriteBoston programming last year (ripple effect)

AUTHOR PANEL

WITNESS A THOUGHT-PROVOKING CONVERSATION

Pros&Conversation features teen writers leading an intimate talk with some of New England's most interesting authors. Join us for a chance to meet the authors and take home a signed book.

JEANNE BLASBERG



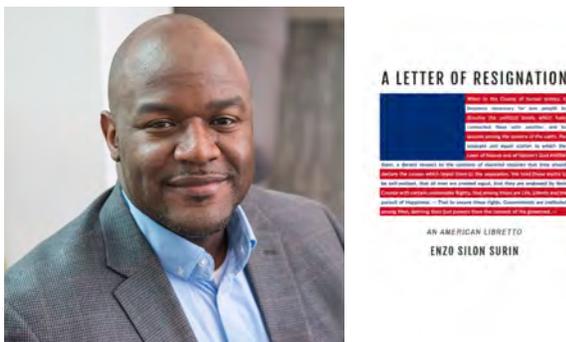
Jeanne Blasberg is a novelist, travel writer, and former financial professional. Her published works include *Eden*, an Amazon bestseller, and *The Nine*, a coming-of-age story about a mother-son relationship.

SAM GRAHAM-FELSEN



Sam Graham-Felsen is a journalist and co-host of the podcast, "Hey, Man." He served as the chief blogger for the Obama '08 campaign. His novel, *Green*, was a New York Times Editors' Pick.

ENZO SILON SURIN



Enzo Silon Surin is a Haitian-born poet, educator, speaker, publisher, and social advocate. He's published two chapbooks, *A Letter of Resignation: An American Libretto* and *Higher Ground*; his full-length poetry collection will debut this summer.

BINA VENKATARAMAN



Bina Venkataraman is the editorial page editor at *The Boston Globe*, a fellow at New America, and a teacher at MIT. Her book, *The Optimist's Telescope: Thinking Ahead in a Reckless Age*, explores the steps our society can take to prepare for the future.

PROS&CONVERSATION

SPONSOR PACKAGES

	EPIC \$15,000	MYTHIC \$10,000	DRAMATIC \$7,500	SHORT STORY \$5,000	POETIC \$2,500
Recognition as a presenting sponsor, with option to speak during event program (1-2 min)	✓				
Ad in Teens in Print newspaper: circulation of 15,000 copies to Boston schools, libraries, and community centers	Full page	Half page			
Your name/logo on invitation (deadline applies)	✓	✓			
Ad in event program book	Back cover	Full page	Full page	Half page	Quarter page
Your name/logo featured in Boston Globe print ad	Prominently featured logo	Prominently featured logo	Prominently featured logo	Logo	Name listed
Your name/logo displayed for 30 days on Prudential Center Captivate elevator screens, reaching 12,000 office workers	Prominently featured logo	Prominently featured logo	Prominently featured logo	Logo	Name listed
Your name/logo displayed during event reception	Prominent placement	Prominent placement	Prominent placement	Featured	Featured
Your name/logo on WriteBoston.org, with link to your website	Home page & event page	Home page & event page	Home page & event page	Event page	Event page
Recognition in pre- and post-event marketing (social media and online)	✓	✓	✓	✓	✓
Event tickets	12 tickets	10 tickets	8 tickets	6 tickets	4 tickets

INDIVIDUAL TICKETS | \$250

To discuss sponsorship, contact Anne Shackleford at anneshackleford@writeboston.org or 617-541-2663.

WriteBoston is a 501(c)(3) nonprofit.

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Sponsor, contribute, or learn more at WRITEBOSTON.ORG/PROSANDCON